



中国(青岛)橡胶工业博览会
China International Rubber Industry Expo

China International Rubber Industry Exposition

2014.10.15-18

地址: 中国·青岛市郑州路43号 邮编(Postcode): 266045
Add: No. 43, Zhengzhou Rd, Qingdao, China

传真(Fax): (+86) 532-68606060
邮箱(Email): cirlexpo@rubbervalley.com

网址(Website): www.cirlexpo.com
电话(Tel): +86-532-68662161/68662165/68662105

◆ Theme and Target

SMART Rubber SMART World

博覽萬物
四海聚膠

Solution - Market - Achievement - Renovation - Trend

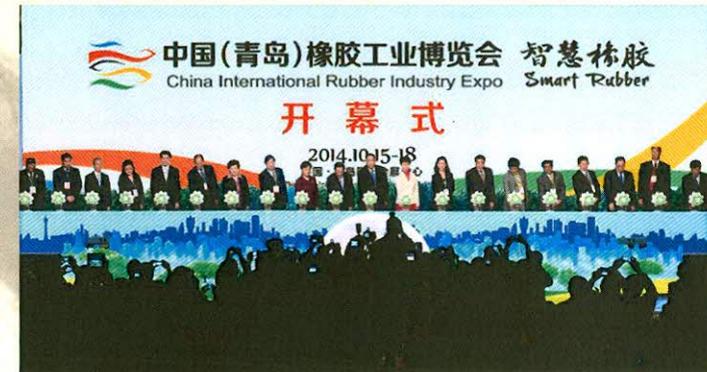
CIRI Expo



Introduction

Basic Information

- Date: Oct.15-18th , 2014
- Place: Qingdao International Convention Center
(No. 9 , Miaoling Road, Laoshan District, Qingdao)
- Scale: more than 500 exhibitor , exhibition area 30,000 。
- Theme: Smart Rubber



Background Information

China has become the world's largest rubber consumption country which contribute one third of the global total rubber consumption. Combining the unique rubber industry and geographical advantages of Shandong Province and Qingdao Port, CIRI EXPO integrates global superior resources in rubber industry with internationalization view; We prospect the future development and policy on the whole industry and forge a "Davos" for global chemical and rubber industry.

Organization

✚ Organization

➤ Organizer

China Petroleum and Chemical Industry Federation
China Rubber Industry Association
Rubber Valley Co., Ltd.

➤ Undertaker

Qingdao Rubber Valley International Exhibition Co., Ltd

➤ Co-organizer

China-ASEAN Expo Secretariat
Qingdao University of Science & Technology

Organization

➤ Supporter

Chinese People's Association for Friendship with Foreign Countries, United States Akron City, Malaysia-China Friendship Association, Thailand-China Cultural and Economic Association, Thai-Chinese Cultural & Relationship Council, China Petroleum & Chemical Engineering Survey and Design Association, National Design and Technology Center of Rubber & Plastic Industry, National Machinery Information Center of Rubber & Plastic Industry, Petroleum and Chemical Rubber & Plastic Energy-saving Environmental Protection Center, Qingdao Copyright Protection Association.

➤ Science Lab Union

State Research Center for Rubber and Tire Engineering Technology, Key Lab of Advanced Equipment and Tire Materials, Key Laboratory of Rubber-plastics, Ecological Engineering Key Laboratory, High Performance Polymer and molding Technology Research Center.

CIRI Expo VIP Name List



中国(青岛)橡胶工业博览会
China International Rubber Industry Expo

CIRI Expo VIP Name List

| Unit | Name | Title |
|---|---------------------|---------------------------|
| Chinese People's Association for Friendship with Foreign Countries | Li Xiaolin | President |
| National People's Congress Standing Committee;the Foreign Affairs Committee of the National People's Congress | Li Zhaoxing | Chairman |
| China Petroleum and Chemical Industry Federation | Li Yongwu | President |
| China Rubber Industry Association | Fan Rende | Honorary President |
| China Rubber Industry Association | Deng Yali | President |
| United States Akron City | DonaldL.Plusquellic | Mayor |
| Thai-Chinese Cultural & Relationship Council | Phinij Jarusombat | President |
| Qingdao Association of enterprises with foreign investment | Wu Tiejun | President |
| National Engineering Research Center For Rubber and Tire | Yuan Zhongxue | Executive Deputy Director |
| Rubber Valley Co., Ltd | Zhang Yan | General Manager |
| Qingdao University of Science and Technology | Ma Xianglian | President |
| Lanxess | Torsten Derr | Global Vice President |
| Germanic famous design master (Leonardo in 21th century) | Luigi Colani | -- |

Schedule

Main/Sub Forums

- **Day 1: Oct 15th, 2014**
 - Main Forum— *International Rubber Forum and Information Conference*
 - Parallel Forum in the afternoon: *New Silk Road—International Rubber Vision Summit*
 - At night of Oct 15th: *2013-2014 Chemical Engineering and Rubber Industry Award Grand Ceremony Banquet*

- **Day 2: Oct 16th, 2014**
 - *Environment Friendly New Material Sub Forum*
 - *Modern Marketing Sub Forum*
 - *New Silk Road Forum—ASEAN Countries Business Investment Fair*
 - Parallel Forum: *Sino-Germany Development Forum*
 - *Smart Manufacturing Sub-Forum*

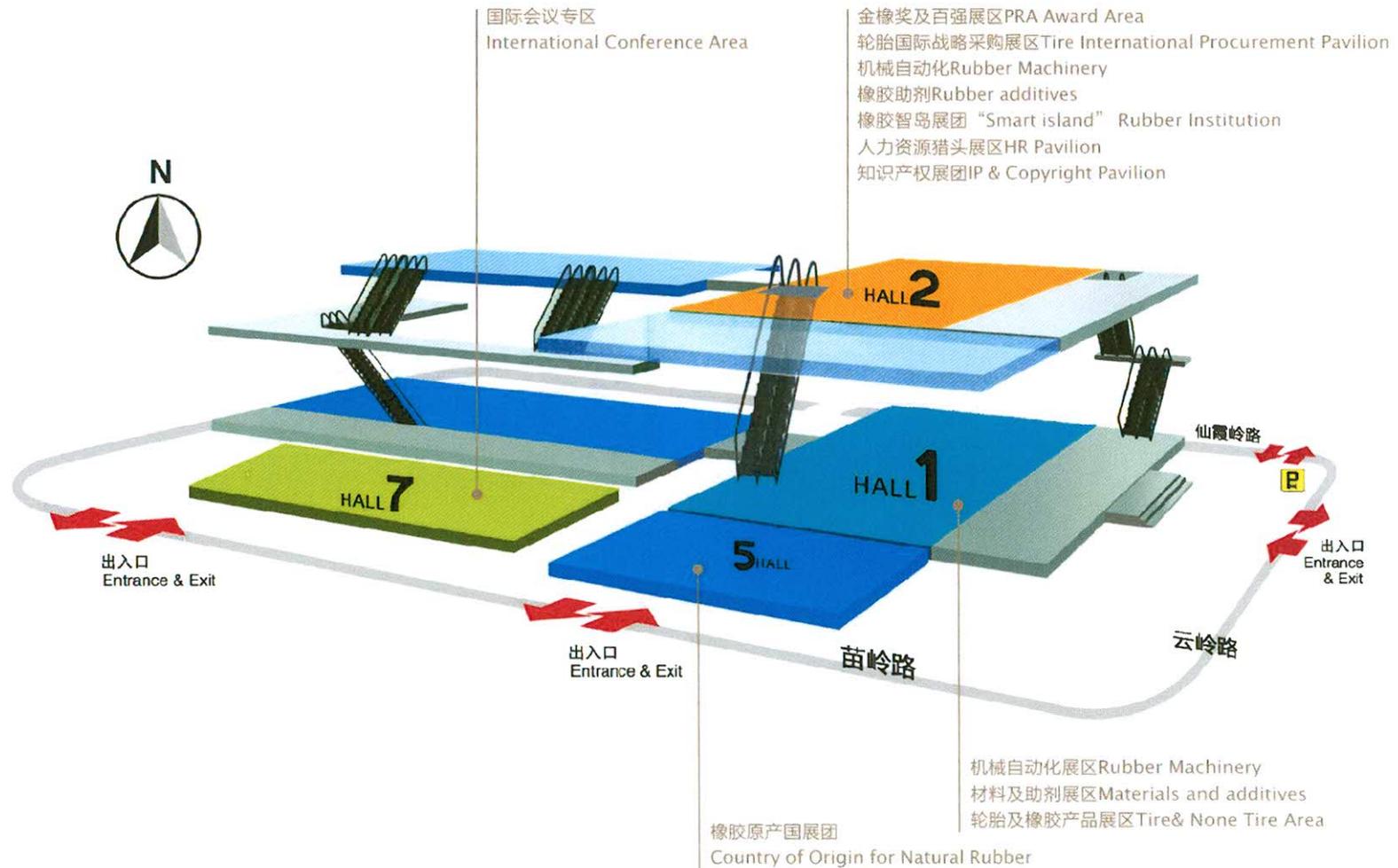
- **Day 3: Oct 17th, 2014**
 - *Parallel Forum: International Rubber Industry Arbitration Forum*
 - *Promote direct connection between exhibitors and professional buyers, to realize transaction on site.*

- **Day 4: Oct 18th, 2014**
 - Industrial Base, Industrial Park Tour

CIRI Expo Pavilion Overview



中国(青岛)橡胶工业博览会
China International Rubber Industry Expo



地址: 中国·青岛市郑州路43号 邮编(Postcode): 266045
Add: No. 43, Zhengzhou Rd, Qingdao, China

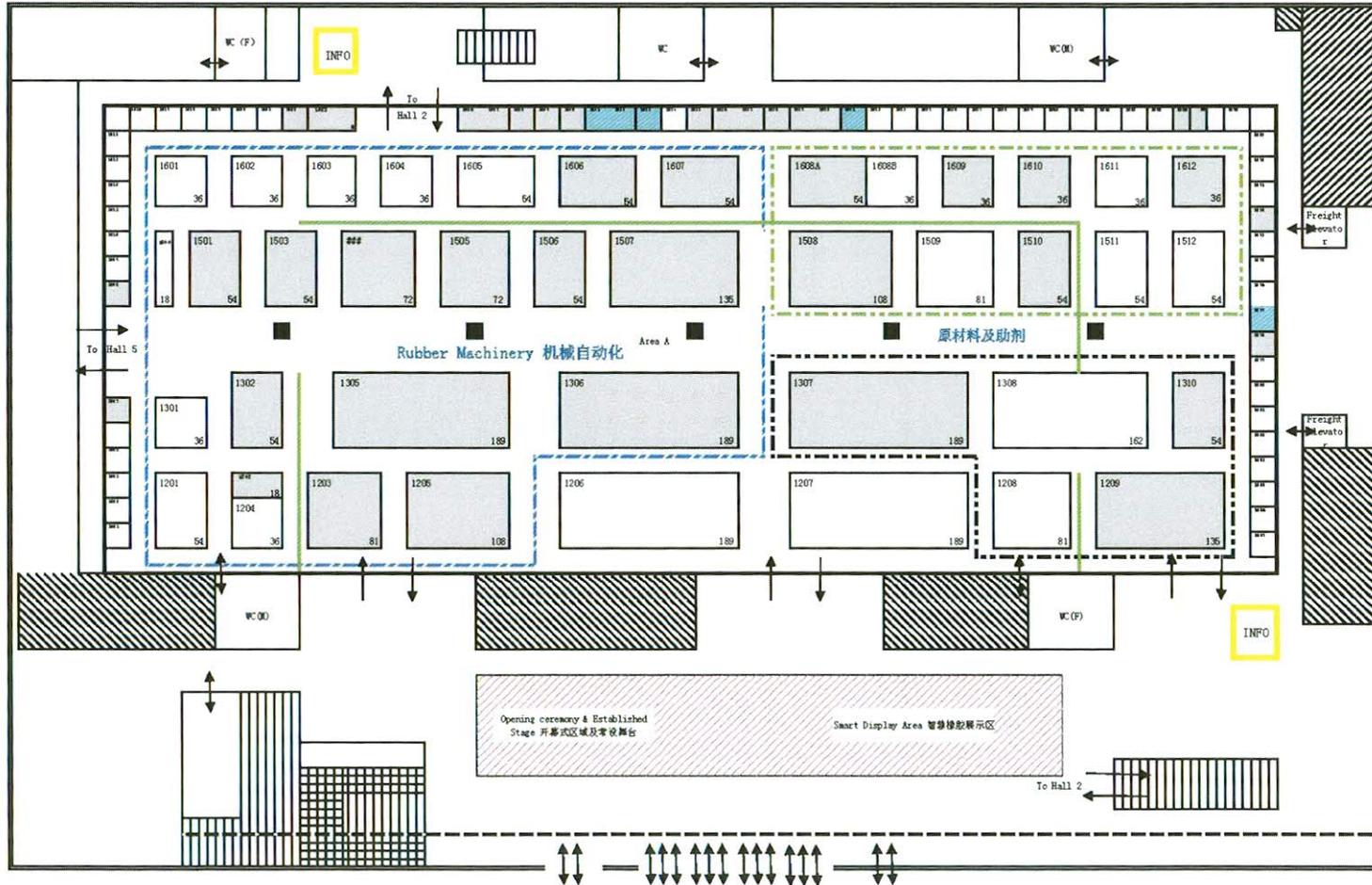
传真(Fax): (+86) 532-68606060
邮箱(Email): cirexpo@rubbervalley.com

网址(Website): www.cirexpo.com
电话(Tel): +86-532-68662161/68662165/68662105

CIRI Expo Exhibitor Introduction - hall 1

CIRI EXPO 2014 - Floor plan Hall 1

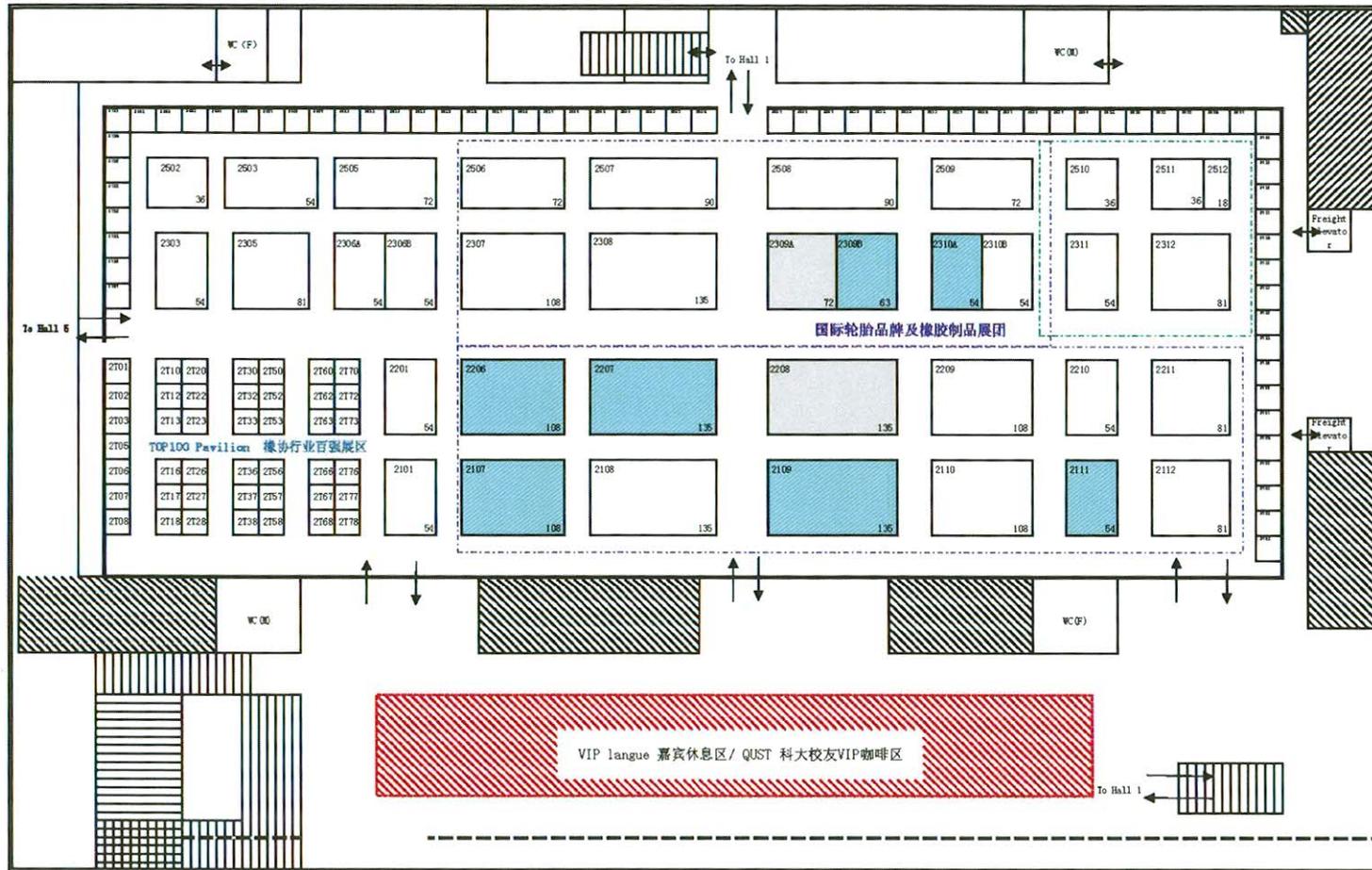
中国(青岛)橡胶工业博览会展位图 - 1号馆



CIRI Expo Exhibitor Introduction—hall 2

CIRI EXPO 2014 - Floor plan Hall 2

中国(青岛)橡胶工业博览会展位图 - 2号馆



16/17

Exhibition Booth Fee and Exhibit Range



中国(青岛)橡胶工业博览会
China International Rubber Industry Expo

1. Exhibition Booth Fee:

- ✓ A ZONE (Raw): 1080 RMB/M²
- ✓ B ZONE (Raw): 780 RMB/M²
- ✓ Standard Booth: 880 RMB/M²

Standard Booth including:

- Chinese and English Exhibition lintel
- Exhibition Coaming
- Meeting Table (1)
- Chairs (2)
- Single-phase Socket (1)
- Wastebasket (1)

2. Exhibit Range:

- Tires and Accessory Products
- New Raw Materials of Rubber and Auxiliaries
- Intelligent Rubber Machinery
- Non-tire Rubber Products
- Wisdom Island:
 - Science & Research institutions, Universities and Colleges, Medias, Intellectual Property Protection Institutions, Financing Services, Industrial Parks and Incubators